

Social Stir PM Swipes

NOTE: For message #1 - as you send this message, change the wording just a little. You can even come up with a few versions of just the first message and alternate what you send. FB tends to block users if they suspect you are copying and pasting the same initial message. The rest are fine to use 'as-is' because you are responding to the other person's responses. Also, don't send more than 10 messages in the same sitting. Either come back later in the day or pick up where you left off on another day.

Message 1

Hi, _____ . Regarding the post on your business page. Do you have time to talk about it?

Message 2

Great! I noticed your latest post along with some of your previous ones actually.

Message 3

Let me back up :) My name is _____ and I am a local marketer here in _____. Right now, my company is concentrating on one thing.

Message 4

Are you open to possible ideas for getting lots of reactions to your posts? By the way, it's a great way to grow your following on facebook.

Message 5 (if they say yes)

Great. Since I am local I can pop by next week between _____ & _____. Will you be working?

Message 5 (if they say no)

Not a problem. Keep me in mind - research shows customers are naturally followers. And if your posts have lots of engagement (which we can provide) more customers are more likely to act on what you have to offer.

Message 6

In the future, when you're ready to just see how this works - reach back out to me please. Or, if you'd rather, I can speak to you on the phone. Either way is ok - which would you prefer?

Note: *Only try twice. Follow up later.*