

Linkedin Audience Hacker

Swipe #1 - invite

Hi, [Name] - would you mind connecting?

I help a small group of business owners improve their bottom line with no extra-expense.

[Insert something unique about your service here - the above is just an example]

- there's a catch though. Are you open to ideas?

[Sign-off]

Swipe #2 - pitch

Thanks for the connection, [Name]!

Glad you're interested :) So here's what I have...

[insert a little more about your service. But don't give away everything]

What would your rate of return be on something like that?

Much higher than any of your friends are getting that's for sure.

Either way, let me know what you're thinking :)

[Sign-off]

Swipe #3 - follow-up

Good morning, [Name] - just following up :)

[Don't sign-off]