

# HOT Leads On LinkedIn: Messaging Swipes

## Swipe #1

Hi, [Their Name]. I don't know you - you don't know me and, yes, this is a sales call. I hope you don't mind me being so straightforward :)

We help business owners like you with creative funding.

Our clients are able to access working capital in 24 Hrs at a reasonable rate.

- there's a catch though. Are you open to ideas?

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## Swipe #2

Thanks for the connection, [[Their Name]!

Glad you're interested :) So here's what I have... and here's the catch.

In some cases, if the amount of capital needed is under 30k - you can get the money direct deposited into your account within 24 hours.

If it's over that amount, I can still get you funded in 5-10 days.

Here are the requirements:

\*500-550 Fico score minimum

\*4-6 Months in business

\*At least 3 monthly deposits from sales

How do you feel about all this so far?

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## Swipe #3

Good morning, [Their Name] - just following up :)

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## Facebook Swipes

### For FB Marketplace

Hi, [NAME]. I don't know you - you don't know me and, yes, this is a sales call. I hope you don't mind me being so straightforward :)

I noticed your [item for sale] on Facebook marketplace

A partnership of sorts could help you sell your equipment faster because we help business owners with creative funding - I'm sure many of your prospects may need financing.

Our clients are able to access working capital in 24 Hrs at a reasonable rate.

- there's a catch though.

In some cases, if the amount of capital needed is under 30k - you can get the money direct deposited into your account within 24 hours.

If it's over that amount, I can still get your buyers funded in 5-10 days.

Here are the requirements:

\*500-550 Fico score minimum

\*4-6 Months in business

\*At least 3 monthly deposits from sales

How do you feel about all this so far?

[Sign off]

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Good morning, [Name] - just following up :)

## Food truck and Gas station owners

Hi, [NAME]. I don't know you - you don't know me and, yes, this is a sales call. I hope you don't mind me being so straightforward :)

We help [Food Truck Owners / Gas Station Owners] with creative funding -

Our clients are able to access working capital in 24 Hrs at a reasonable rate.

- there's a catch though.

In some cases, if the amount of capital needed is under 30k - you can get the money direct deposited into your account within 24 hours.

If it's over that amount, I can still get you funded in 5-10 days.

Here are the requirements:

\*500-550 Fico score minimum

\*4-6 Months in business

\*At least 3 monthly deposits from sales

How do you feel about all this so far?